

WHO WE ARE

As the only statewide non-profit trade organization dedicated to sustaining Florida's forests, the Florida Forestry Association (FFA) is uniquely positioned to bring together everyone who grows and benefits from managed forests.

We recognize that forests are among the state's most valuable natural resources. Over \$16.6 billion is infused into Florida's economy from the manufacturing and distribution of forest products each year. And while these forests are growing they provide clean air and water, homes for wildlife, beautiful scenery and special places for outdoor adventure.

Because trees can be planted and regrown in an endless cycle, FFA is dedicated to the sustainability and responsible management of Florida's forests.

WHAT WE DO

Ensure the next generation will have clean water, clean air, outdoor havens for recreation, a home for wildlife and wood for products.

Work to advance sound political policies to sustain our forest resources and vital forest products industry.

Help Florida citizens better understand the social, ecological and economic value of our forests.

Promote individuals and businesses that practice sustainable forestry.

BENEFITS OF BELONGING

Advocacy

Protecting your business and land from burdensome laws, taxes and regulations is our number one priority. With a full-time presence before lawmakers, we know the legislative process, the key players and how to get things done.

Information

Keep on top of business issues and trends through FFA's publications and communications. We keep you informed on legislative and regulatory actions, as well as the latest ideas to assist business and land operations.



Education

We provide workshops to enhance logger and forester professionalism and offer landowners and businesses new ways to gain value from their forests.

Networking

Through meetings and events, FFA provides opportunities to meet other business professionals and landowners, share ideas and develop contacts with the growers and users of Florida's forests.

Strength in Numbers

As a member of FFA, you join thousands of other forest businesses, landowners and individuals providing the strength to bring about change. The larger we get, the more influence we have to help you succeed.

Membership in the Florida Forestry Association connects you with forestry professionals and well developed tools to bring greater value to your land or business. We are standing by to help you amplify your investment as you grow, manage and enjoy your forest!

Visit www.floridaforest.org



WORKING FOR FLORIDA FORESTS

Since 1995, the Sustainable Forestry Initiative® program has existed to promote the perpetual growing and harvesting of trees in a way that is compatible with the protection of wildlife, plants and soil and water quality. The Florida Forestry Association is proud to support this initiative in Florida.

“Putting the green back” is the way forest products companies and over 250,000 private forest owners in Florida assure a sustainable supply of timber to meet the growing demand for products, renew our natural environment and create outdoor canopies for wildlife and recreational needs.



The SFI Implementation Committee of Florida understands and values the contributions of family forest owners and works with the Florida Forestry

Association to provide resources that will help sustain our forests today and for the future.



Florida Forestry Association

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Growing with Florida